



The West Coast motorcycle world comes alive on June 24<sup>th</sup> and 25<sup>th</sup> 2006 for this annual show in Pasadena, CA. Ride out from the stress of the city to the scenic hills of Pasadena is why The Rose Bowl is the perfect venue for this event. This site will be able to handle the steady growth of this show.

Builders from the California area such as Scott Long of Central Coast Cycles, Gard Hollinger from LA County Chop Rods, Lucky 7 Choppers will mix with talents from far away like the Martin Bros just to name a few. The Incubus Alloy Custom Bike Show will be showcasing all the hottest bikes around.

The Rose Bowl Motorcycle Marketplace will be filled with the industries top manufactures and vendors selling everything from custom motorcycles to the hottest apparel and more for any motorcycle enthusiast.

The summer heat should be just right for the Ultimate Bikini Contest and great live music playing all weekend on the Lifestyle Cycles stage. This all makes for a great ticket price of only \$15.00 with free bike parking.

For more info visit [www.horsepowerpromotions.com](http://www.horsepowerpromotions.com) or call (805) 686-2007